

Ignace Van Doorselaere

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Education

- Secondary School: **degree in Mathematics** ('Wetenschappelijke A') at **Glorieux Institute (Oostakker)**. Magna Cum Laude.
- University:
 - o **Conference Interpreter** (Spanish, English) at **Hogeschool Gent**. Magna Cum Laude.
 - o **Degree in Management** ('Post-Graduaat Bedrijfskunde') via Executive Education (*part-time basis*) at **Catholic University Leuven**. Cum Laude.
 - o **MBA** (2 year, full-time) from **The Wharton School**, University of Pennsylvania. Major in Entrepreneurial Management and Finance.

Business Experience

- **3M** : *Marketing Coordinator, surgical division.* **Jan '84-March '85**

- **Puratos** : *Marketing Manager Europe, bakery division.* **April '85-Aug '87**

Puratos is a family owned business and world leader in premium bakery ingredients.

- **Interrupted career**: *self-financed MBA at the Wharton School* **Aug '87-June'89**

- **The Boston Consulting Group**: *Associate Consultant , Paris office* **July'89-Oct'90**

- **AB-Inbev** **Oct'90-Dec'02**
 - o *Head of M&A and Corporate Strategy* **Oct'90-May'96**
 - Simplified Strategic Planning Process, helping to create a paradigm on value creation in beer ('the World's local Brewer'), which was at the outset of the consolidation program ever after.

- **CEO Neuhaus** www.neuhauschocolate.com Jan'17-today

- **Board Mandates**
 - o **Co-Shareholder and Board Member Patrinvest** (holding company to Inbev) **Since 2012**
 Overviewing diversification of holding company into RBI (USA), JDE (coffee), Heinz/Kraft, The Craftory.
 - o **Board Member Kinapolis** **Since 2017**
 - o **Co-Shareholder and President of the Board Sibomat** www.sibomat.be. **Since 2017**
 - o **Co-Shareholder and Board Member Hotelspeaker** www.hotelspeaker.com **Since 2018**
 - o **Co-Shareholder and Board Member Golazo** www.golazo.com **Since 2020**

Other Activities

- **Author of Books**, expressing the philosophy of 4F in non-fiction and fiction;
 - o 'Ethisch Groeien' (2003)
 - o 'En jij, waar vecht jij voor?' (2010)
 - o 'En jij, heb jij (nog) goesting?' (2011)
 - o 'Always Think Attack' (2012)
 - o 'De Toren van Tsjevezele' (2016)
 - o 'De weg naar oneindig' (2019)

- **Regular writer of economic & society related columns** in Belgian press
 ('De Tijd', 'Trends', 'Knack', 'De Standaard', 'De Morgen')

- **Public speaker** at various conferences.

- **Founder of 'One Child One Dream'** www.onechildonedream.be
 Non-profit fund, applying management techniques to non-profit organizations
 focused on helping disadvantaged children.

- **Member of 'Venture Philantropy Fund'** (*Koning Boudewijnstichting*)

- **Former Member of:**
 - o **President of Economic Circle** (*Koning Boudewijnstichting*), focusing on the values required in society to build strong economies. Led to publication 'We Need AIR'.
 - o **Voka** : Board Member of Flemish Employer Association. Led 2 national congresses.
 - o **Board of NFTE** (*National Foundation for Teaching Entrepreneurship*).
 - o **Board of Club Brugge** (*football*). Resigned after disagreeing on takeover by current owner.
 - o **Investment Committee of Trividend** (*social economy*)

Spare time

- Father to a son and daughter.
- Former student (20 years) of Krav Maga & karate (*martial arts*).
- Movies and all kinds of storytelling.
- Cooking.

Languages

- Dutch: native
- English: fluent
- French: fluent
- Spanish: fluent
- German: basic
- Italian: notions